

BioBusiness Masterclass

Impact the world
with your mission
driven business
initiative and
elevate your career
in life sciences.
Join the BioBusiness
Masterclass!



Transforming ideas into innovations

As a biotech entrepreneur, you are at the forefront of the development of next-generation diagnostics, treatments, healthy and sustainable foods, or a range of other biobased products. Your dedication to diagnostics, healing, fuelling, and feeding the world is aiming to make a significant impact. To fully harness your mission potential, you need a unique set of skills and capabilities. The BioBusiness Masterclass is designed to help to elevate your business plan to execution level and to develop your entrepreneurial talent to the max. Join the BioBusiness Masterclass!

Who should participate?

Whether you are embarking on the journey of starting your own biotech company or aiming for a leadership role within an established biotech organization, the BioBusiness Masterclass is tailored for you. The hands-on training program is designed to enhance both your professional and personal skills, providing the perfect kick-start for your career in biotech.

The teachers

You'll learn from more than 40 seasoned life sciences entrepreneurs, experienced lecturers, and professional coaches. These experts are not just instructors — they are your gateway to a valuable and experienced biotech network. They will be available to answer your questions and offer guidance throughout your journey.

"Together with my peers, coaches and professional lecturers, I brought the business plan of Toxys to the next level. The BioBusiness Masterclass is a 'Must-Do' for all aspiring entrepreneurs in the life sciences."

Giel Hendriks, CEO Toxys. Winner of the BioBusiness Masterclass Award 2015.

Program outline and dates

The BioBusiness Masterclass offers six 2,5-day modules, each beginning with a lecture from an experienced biotech entrepreneur, followed by two full days of in-depth courses.

Each module focuses on a critical aspect of business essential for success in the life sciences sector, either business skills, personal effectiveness or business plan development. In the module finance, for example, you will learn how to organize your financial administration and how to present your business plan to potential investors. During the module on leadership, you will find the management style enabling you to achieve your goals.

Collaborative learning

Participants will work in teams to develop their own business cases, culminating in a final presentation to a jury of experts. The most promising start-up with the best business plan will be awarded the BioBusiness Masterclass Award and will receive € 25.000, -

Costs

The participation fee is € 9,000 (excl. VAT) for starters or individuals who bring in a (draft) business plan. For non-starters the fee is € 12,000 (excl. VAT). These fees include study materials, meals, and overnight stays. Teams that present a mature business plan at the end of the BioBusiness Masterclass will receive as team € 2.000, - reimbursement on their participation fee.

Location

De Baak Seaside, Noordwijk.

This unique location allows both hard working on your personal and business skills and to unwind on the beach, individually or with fellow participants.

"We need experienced people to educate scientists about start-ups. Fortunately, the BioBusiness Masterclass features a lot of training in this field."

Markwin Velders, VP Operations Kite Pharma

Ready to advance your biotech career?

Don't miss this opportunity to ignite your entrepreneurial potential. Take the first step towards transforming your innovative ideas into reality and download the BioBusiness Masterclass registration form at www.biobusinessmasterclass.nl

Organization

Office management:

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Kees Recourt

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The BioBusiness Masterclass is organized by EchiumBio Holding BV and supported by Biotech Booster, HollandBio and Health~Holland.

Questions? Please contact

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Modules

Module 1 October 2024

Business case development and Teambuilding

Module 2 November 2024

Intellectual Property and Product Development

Module 3 January 2025

Know your customer and Communication skills

Module 4 February 2025

Financial Accounting and Venture Capital

Module 5 March 2025

Leadership development and Market Access

Module 6 May 2025

Media training and presentation of the business plans

Business skills education, personal development, and business plan coaching.

